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Article Marketing

Article Marketing TeleClinic



with
Jeff Herring

Hosted by
Christopher Knight

Chris Knight interviews Jeff Herring

Article Writing & Marketing Teleclinic

Tuesday October 25th 2005

Questions for Jeff:

- How did you get started writing articles?

- Any time-saving tips when producing articles? What really works? Any short-cuts that you use?

- What's the best way to convert your article reading prospect into a customer, coaching client, subscriber, etc?

- Define your 5 step process for Article Marketing done right?
How do you define article syndication?

1.

2.

3.

4.

5.

- What are some typical hurdles that article writers have to overcome to crank out quality articles?
- Name some big mistakes that you see newbie article writers make?
- Any secrets to getting your articles published and/or published faster?
- How can you boost your credibility with articles? Any tips on preparing your article quality against all of the article garbage in the marketplace today in every niche?
- Any tips to break “writer’s inertia?”

- How can someone make money from writing articles?
- What about this duplicate content penalty that everyone is always buzzing about? Is this real? Should I care?
- What's the best length for an article to be to get picked up big time?
- How many articles do I have to have to get critical mass?

- What can you do to protect yourself from folks who abuse your article content or don't provide an active link back?

- What are your favorite article distribution sites and do you use any paid services?

- What's the best way to promote your articles?

Live Q&A:

Note: We'll open the line up for live questions from guests near the end of the call. Please state your name and your question as brief as possible so we can accept more questions. 😊

Special Offer For Our VIP Guests:



If you're overwhelmed by the thought of writing articles or you've written one or more but you have no idea what to do with them and, you want to author articles fast, this program is for you!

Jeff Herring, The Article Guy, Presents:

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Next Class is → November 1, 3 & 5

Tuesday 8 - 10 PM, Thursday 8 - 10 PM, Saturday 2 - 4 PM, all Eastern

Next Class is → November 14, 16 & 18

Monday 8 - 10 PM, Wednesday 8 - 10 PM, Friday 8 - 10 PM, all Eastern

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