

Article Sets

How Authors Can Produce More Quality Articles in Less Time



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Writing articles is fun, but it can be even more rewarding when you learn how to produce more in less time. Let's look at the simple concept of writing articles in "sets" instead of one at a time.

Article Sets Defined:

A *set of articles* is anytime you produce 2 or more articles at a time.

Types of typical article sets that you could produce:

1) Article sets by topic or sub-topic.

Example: If you were writing about racquetball as your topic, you could make a plan to write 2 articles on racquetball nutrition, 4 articles that goes into detail about each of the different color of racquetballs on the market and what they mean, and a 10-pak of articles on forehand or backhand drills.

2) Article sets by style of writing.

Example: One style might be all bullet points, another lists of things, another is a Q&A approach, another might be conversational or discussion of issues.

Note: Each type of writing is best when done in sets of the same style.

3) Accidental article sets.

Example: Your target is to produce (2) articles that are 400 words each. While getting started, you get on a roll and accidentally produce a fantastic 800 word article. Break the article in half, give the other half a new title and you have an instant article set... even if it was created by accident.

4) Article sets based on customer or prospect frequently asked questions.

Example: Customers or prospects are always asking questions. Tune into them, group them by topic, and then hammer out some article sets that answer each question. Using the racquetball topic, you might have 7 questions from your audience on how to prepare for a tournament. Each of them makes excellent article topics.

5) Keyword researched article sets.

Example: You do a keyword research for a topic or sub-topic related to your niche. Taking again the racquetball topic, a quick keyword search engine research for the topic of "racquetball" shows the following results:

racquetball rule,3988
how to play racquetball,1360
racquetball racquets,1268
racquetball court,1124
racquetball gloves,1034
racquetball shoes,827
racquetball equipment,745
racquetball racket,483
basic racquetball rule,421

I would now proceed to write articles in sets of 2 or more on each of the above topics.

Bottom line: Writing articles in sets, whether on purpose or by accident, is a great way to produce more articles in less time. Give it a shot and make it part of your article production system today.

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